



IYBSSD2022

International Year
of Basic Sciences
for Sustainable Development

Sponsorship

An international year, what for?

2030 agenda for Sustainable Development, with its 17 Sustainable Development Goals, is the ambitious program that the Member States of the United Nations have agreed on to ensure a balanced, sustainable and inclusive development of the planet.

Basic sciences have an important contribution to make to the implementation of this program. Already, expanding fundamental knowledge has made enormous contributions to solving global challenges and sustaining healthy and prosperous societies. Public investment in basic research creates essential human and intellectual capital and enriches society in many ways, including new treatments and technologies that spawn new industries, enhancing the global standard of living.

The International Year of Basic Sciences for Sustainable Development (IYBSSD2022), that has been promulgated for 2022 by the United Nations General Assembly, will focus on these links between basic sciences and the Sustainable Development Goals. Its main aims are:

- to entice governments and parliaments, with the support of citizens all over the planet, to restore and sustain long-term public funding of basic research;
- to strengthen investment in cultivating inquiry and innovation through early and ongoing STEM education;
- to support interdisciplinary collaboration among and between fields, including applied scientific research, engineering and social sciences;
- to push for openly published research, to increase scientific knowledge, foster curiosity, and benefit all publics.

Partners

40 international scientific unions, national academies, international organizations, and research organizations, led by the **International Union of Pure and Applied Physics (IUPAP)** organize and coordinate IYBSSD2022.

100 national science academies, learned societies, higher education organizations and scientific networks are developing programmes and activities in the framework of IYBSSD2022.

29 Nobel Prize laureates and Fields Medallists support the initiative.

Partners from the private sector are invited to join: many private companies rely on, fund, and even produce themselves basic sciences knowledge, in order to develop their activities, while complying with their engagements for the achievement of the 2030 Agenda. Their active participation to the IYBSSD2022 program will allow them sharing their experience and good practices with the international scientific communities and policymakers.

Sponsorship rules

Public and private organizations are invited to support the initiatives of IYBSSD2022. Their contribution will enable them to show their engagement in supporting basic sciences and hence paving the road for the Sustainable Development Goals. They are expected to contribute, financially or in kind, to the organization of the IYBSSD2022 international program, which also includes the Opening Conference in July 2022 at the UNESCO Headquarters in Paris, and the Closing Conference, in June 2023 at CERN in Geneva.

Organizations that can become sponsors

- Public and private universities, research centers and research organizations
- National science academies
- Learned societies (national and regional)
- Foundations
- National governments and parliaments
- International organizations and supranational institutions
- Private companies

Requirements to become a sponsor

All sponsors will be agreed by the IYBSSD2022 sponsorship commission, designated within the Steering Committee. This commission will base its decisions on the following ethics rules:

- Sponsorships must not be regarded as controversial or prove detrimental to IYBSSD2022 image.
- Sponsors activities must not be involved with:
 - weapons, armaments or other military industry;
 - production, marketing or distribution of tobacco, alcohol or any other addictive product.
- Sponsors must not be involved in controversies about human rights or environmental degradation.

Sponsors will be asked to provide a summary about their engagements for the achievement of the Sustainable Development Goals.

Sponsoring will give visibility to the sponsor, but not the right to decide or modify the program or the content of the events and initiative(s).

Sponsorship opportunities

We propose five general sponsorship levels:

- **Diamond**

over 500,000 €, reserved to a public entity (e.g. country; national or supranational parliament; international organization; supranational institution with international legal personality), which will have its name associated, in an exclusive way, to the official IYBSSD2022 logo (in addition to all benefits associated with Palladium)

- **Palladium**

over 50,000 €

- **Gold**

over 20,000 €

- **Silver**

over 10,000 €

- **Bronze**

over 5,000 €

Sponsorship for specific projects (2023 Global Women Breakfast, series of videos, series of infographics, etc.) is also available.

The table details the sponsorship opportunities.

Sponsorship details

Benefits	<i>Palladium</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
	Over 50,000 €	Over 20,000 €	Over 10,000 €	Over 5,000 €
Official IYBSSD2022 website				
Logo in homepage main section ¹	X	-	-	-
Logo in footer	-	X	X	X
Logo in pages sidebar (where applicable)	X	-	-	-
Dedicated page	X	-	-	-
Slot on sponsors special page	-	Gold sponsors page	Silver sponsors page	Bronze sponsors page
Every logo with link	X	X	X	-
Articles in the News section ²	Monthly	Quarterly	Twice	-
Social networks				
Reminder posts about sponsorship	Monthly	Quarterly	Twice	-
Posts about sponsor's activities related to SDGs in the website News section	X	X	-	-
Posts about information/releases from partner ³	Quarterly	Twice	-	-
Newsletter				
Sponsorship announcement	X	X	X	X
Logo in Newsletter footer	X	X	X	-
Reminder announcement of the sponsorship with link	Quarterly	Twice	-	-
Brochure				
Logo on back page	X	X	-	-
Sponsor presentation	Full dedicated page	1/2 page	1/4 page	1/8 page
Videos				
Logo in end credits	X	X	Negotiable	Negotiable
International media kit				
Dedicated page	1 page	1/2 page	1/4 page	1/8 page
Logo	X	X	X	X

1 Special section of the home page dedicated to sponsors

2 Posts in the news section must be relevant to basic sciences and SDGs links

3 Social network posts must be relevant to basic sciences and SDGs links

Sponsorship details

Benefits	<i>Palladium</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>
	Over 50,000 €	Over 20,000 €	Over 10,000 €	Over 5,000 €
Opening conference				
Acknowledgement	X	X	X	X
Exhibition space	Physical or virtual	Negotiable	Negotiable	-
One speaker in a panel ⁴	X	Negotiable	-	-
Logo on program back page	X	-	-	-
Sponsor presentation in the program	Full page	1/2 page	1/4 page	1/8 page
Logo on main posters ⁵	X	X	-	-
Logo on kakemonos	X	X	X	X
Closing conference				
Acknowledgement	X	X	X	X
Exhibition space	Physical or virtual	Negotiable	Negotiable	-
One speaker in a panel ⁶	X	Negotiable	-	-
Logo on program back page	X	-	-	-
Sponsor presentation in the program	Full page	1/2 page	1/4 page	1/8 page
Logo on main posters ⁷	X	X	-	-
Logo on kakemonos	X	X	X	X
Official recognition				
Letter of recognition and gratitude from the president of the Steering Committee	X	X	X	X

4 Not compatible with a speaker in a panel at the closing conference

5 Including web and social media communication

6 Not compatible with a speaker in a panel at the opening conference

7 Including web and social media communication



The referent organization for **IYBSSD2022** is the **International Union of Pure and Applied Physics (IUPAP)**. Especially, **IUPAP** takes care of funding and accountability. **IUPAP** is a non profit organization registered in Switzerland.

Your contact:

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